



POUCH

www.pouchbags.co.uk

Welcome to our January 2009 newsletter!

Pouch is a featured seller on Folksy

Pouch has been selected as a featured seller on Folksy throughout the month of January. It was a nice surprise and a great way to start the New Year!

Folksy is a new selling site based in the UK and it is designed to showcase handmade crafts. At the moment it is in Beta testing stage and the handmade community are giving the folks at Folksy lots of feedback on ways to improve the site before it goes fully live.

As the guys behind Folksy state on their site:

"Small scale production and handmade goods offer ways to manage resources effectively and support local economies."

There is growing interest in Folksy with a number of national press features already completed and many more in the pipeline.

We look forward to seeing the site grow in popularity in 2009!

<http://www.folksy.com>

To see a selection of screen shots of our featured seller fame, please visit our blog

<http://pouchbags.blogspot.com/2009/01/featured-seller-on-folksy.html>

Remade Fashion Fair

Pouch will be taking part in this event on the 21 February in Birmingham (UK)

<http://www.remadefashionfair.info>

It looks set to be a vibrant and interesting showcase for recycled fashion.

It will be held at the Custard Factory, a unique arts centre, 600 yards from the Bullring in the centre of Birmingham

<http://www.custardfactory.co.uk>

We will give more details closer to the time.

Pouch's website of the month

<http://little-people.blogspot.com>

A completely eccentric yet beguiling street art project.

This blog shows a collection of photos of little, hand painted people in various locations and situations on the streets of London.

Slinkachu, the artists behind the project, explains his work:

"It involves the remodelling and painting of miniature model train set characters, which I then place and leave on the street. It is both a street art installation project and a photography project. The street-based side of my work plays with the notion of surprise and I aim to encourage city-dwellers to be more aware of their surroundings."

Nicola & Ruth @ Pouch

<http://www.pouchbags.co.uk/>

<http://www.pouchbags.blogspot.com/>

<http://www.myspace.com/pouchbags>

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