



# POUCH

www.pouchbags.co.uk

## **Welcome to our October 2008 newsletter!**

### **CREATE**

We have just received confirmation that Pouch has been allocated a stand at the ever popular CREATE Festive Fayre.

We had a fantastic time last year and we are really looking forward to attending in December. If you live locally it is a great place to pick up sustainable and ethical Christmas gifts.

Dates:

Friday 5th December 4pm - 9pm

Saturday 6th December 11am - 4pm

### **Pouch interviewed for Daisy Green Magazine**

An exciting new online magazine covering ethical fashion and lifestyle issues launched back in October.

We were lucky enough to be featured in the first issue.

To find out more and to read the interview, please visit our blog at:

<http://pouchbags.blogspot.com/2008/10/daisy-green-interview.html>

### **Pouch's website of the month**

<http://www.thedolectures.com>

*"The Do lectures are all about getting a handful of speakers together in one place, in the hope that they may inspire you to go Do something. To give you the tools and the desire to change the things you care about."*

David Hieatt from Howies asks that people visit the site and forward lectures to their friends:

Do one thing.

Visit the Do site. ([www.thedolectures.com](http://www.thedolectures.com))

And then forward one talk on to a friend. (The talks are amazing by the way)

That's all we need you to Do.

Word of the mouth will hopefully Do the rest.

Right now The Do Lectures has had 17,276 visits from 107 countries/territories.

People from 2,576 cities have gone there.

To get a sponsor I reckon we need to get 100,000 visitors.

I also reckon between us we can get there within two weeks.

That would make The Do Lectures one of the most watched online lectures in the world.

So every single visit will count.

Do help if you can.

### **Calling all knitters!**

Save the Children are campaigning to save millions of babies' lives in developing countries and all they're asking is for you to knit a hat in their 'Knit one, Save one' appeal

*Pneumonia still kills about 2 million children every year. Newborn babies can't regulate their body temperature and it can take just 2 minutes for a wet newborn to lose 2°C in body temperature.*

When you knit a hat and send it to Save the Children, they will send your hat to mothers and babies in developing countries who desperately need our help.

To find out more visit:

<http://www.savethechildren.org.uk/knitting>

See you in November!

**Nicola & Ruth @ Pouch**

<http://www.pouchbags.co.uk/>

<http://www.pouchbags.blogspot.com/>

<http://www.myspace.com/pouchbags>

### **Pouch is a member of the Eco Etsy Street Team.**

**Top tip:** if you are looking for eco-friendly goodies on etsy, add the search term 'teamecoetsy' to the search bar to find etsy sellers who create items using recycled or ethical materials

#### **Our Mission:**

As an Eco Etsy member, we are dedicated to educating, demonstrating, and promoting a more Eco way of life. Members will contribute in team sales, contests, monthly chats, share tips and tricks on how we can help promote a cleaner way of life, and help raise money to donate to charities and various organization that are also dedicated to Eco practices. Reuse packaging and encourage others to do the same. Share creative ways to reuse materials to use for packaging, envelopes, stuffing material, and wrapping materials. When it comes down to it, we are just a bunch of fun loving reusing, Etsy addicts who love to reduce, reuse and recycle, and talk about it with others too!

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